



H&T PRESSPART
Marsberg



Unser starker Standort
Südwestfalen
ALLES ECHT!



Challenge the future with us - join our global team

H&T PRESSPART is part of the Heitkamp & Thumann Group. More than 2,000 employees work for the family-owned group of companies at over 20 locations in 9 countries. H&T PRESSPART occupies a leading position in the world market for metal and plastic components for the medical treatment of respiratory diseases. Visit www.presspart.com and www.ht-group.com to learn more about the people and products behind this success story.

For H&T PRESSPART, we are searching for a Marketing and Strategy Manager (m/f/d) located in Düsseldorf, Germany.

Marketing and Strategy Manager (m/f/d)

Position Summary:

As a member of the Divisional Marketing Team, reporting to the Director Strategy and Marketing, you will be responsible for developing and implementing market segment strategies and will be driving the divisional strategy process. You will analyze market trends and accumulate and evaluate all market intelligence information necessary to expand our customer base and product portfolio.

Our ideal candidate is analytical with a strategic mindset, has a high degree of independence and is comfortable in working with senior management in an international environment.

Your Key Responsibilities:

- Monitor and understand market and technology trends, analyze customer and patient needs and transfer them to the organization to shape our product portfolio
- Develop and drive market communications (leading content development for e.g. technical papers, conferences, articles and industry events)
- Manage our divisional strategy development process and implementation framework
- Work cross-functionally with our Business Development and Commercial teams to provide valuable market and product insights

Your profile:

- Analytical skills with a strategic mindset
- A dedicated, convincing personality with excellent communication skills and the ability to establish effective working relationships independent of formal structures
- University degree in business administration with focus on Strategy, Marketing or similar
- At least 5 years of experience in strategy development and/or marketing management in an international B2B environment, preferably in the pharmaceutical or life sciences or medical device

industries

- Fluent in written and spoken English, German and/or Spanish desirable

What we offer:

- Direct entry into a leading international, medium-sized industrial company
- The opportunity to contribute in versatile and challenging tasks with your know-how to drive our strategy and product portfolio
- Interesting national and international development opportunities
- Constant opportunity for personal development through internal and external training
- Unlimited work contract
- Attractive salary and benefits package
- Possibility to work from home

Are you interested?

Please send your application including a possible start date and your salary expectation to:



Marina Müller | Human Resources
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